



Come Glow With Us!

Saturday, Oct. 30TH
 Cameron Park Zoo
 Kids Fun Run & 5K Glow Run
 5:30PM On-Site Registration
 6:30PM Kids Fun Run Starts
 7:00PM 5K Glow Run Starts
 (start times staggered)

Come enjoy the 5K or
 Fun Run, or cheering
 on the runners!

Questions? Contact Amanda
 Ferguson at ptf@ecawaco.com

REGISTER TODAY!

ECA Student Registration: FREE

ECA students can register for FREE by using the code ("ecastudent") on the registration link. Student registration does not include t-shirts. T-shirts may be purchased separately through the school for \$15.

Non-students can register at:
<https://runsignup.com/ecaeaglerun>

Kids Fun Run: \$15

5K Glow Run: \$35

2021 PARENT INFORMATION

ADDRESSES DUE FRIDAY, OCTOBER 22ND

Generous families like you are the reason ECA is able to provide excellence in Christian education to families in Waco. Now that all our families have given, we are beginning a new season of giving by asking those outside of ECA to support its mission of serving its students and their families.

The ECA Eagle Run is a fundraising event in which there is no pressure on kids or parents to sell anything, and no pressure on donors. Each student at ECA will ask friends and relatives to sponsor them for reaching their running goals. All ECA students will earn their pledges by completing the 1K Kids Fun Run or the 5K Glow Run at Cameron Park Zoo on October 30th. Students who are unable to participate on the day of the event will be given an opportunity to complete their chosen distance during PE class on Friday, October 29th.

SENDING ADDRESSES IS THE KEY

Any size pledge is significant and important! Two-way mailers will be sent to friends and relatives asking them if they would be willing to make a pledge of any amount to support the students in their completion of their running goals. Those who pledge will either return the mailer with cash or check, or donate online.

This year, we are making the process even easier! All we are asking is for each family to submit the physical addresses and/or email addresses of 10 potential sponsors via a Google Form by October 22nd. We will take care of the rest! The more mailers that are sent out, the more support that will come in. Submitting 10 addresses is the minimum number, but you don't need to stop there! Students who submit more than 10 addresses will have the opportunity to win even more prizes! See the enclosed prize sheet for details.

Take a minute and pray with your kids and think of people who would like to support you child and his/her school. Your Christmas list and church directory are excellent sources for potential sponsors. Use your creativity to think of people who care about your child's education. Relatives, friends, doctors, orthodontists, and former teachers...you will be surprised by how positively people respond!

Check your email for the link to the Google Form to submit your addresses!

HOW ECA USES THE MAILERS

SENDING MAILERS

1. Parents will submit addresses through the Google form provided. Parents should include physical addresses and/or email addresses for each family member or friend they would like to receive a mailer.
2. PTF does all of the work. We will stamp, count and mail them, as well as sending a digital version through emails.
3. Mailers and donations come in. Your kids get prizes!

* Please DO NOT submit addresses of strangers (such as names from the phone book) or current students or teachers at school.

ONLINE GIVING

1. We have an option for secure online giving. The link is printed on the mailer and is ecawaco.com/giving. These donations will be tracked like the physical mailers, and the donations will be credited to the correct family.
2. Feel free to share this link on your social feeds! Tag us @ECAWaco.

THE DEADLINE FOR ADDRESSES IS FRIDAY, OCTOBER 22ND.

FOLLOW-UP

ECA will take care of all the follow-up. We will notify each sponsor after your child completes his/her event in the Eagle Run. We will record the money as it comes in and send each sponsor a personalized thank you. You will receive a list of all your sponsors and the amount of their donations in December. Prizes will also be awarded in December for our top fundraisers.

FAQ

If I have more than one child in the school, do I need to submit 10 addresses per child in order for each of them to receive prizes?

No – all prize levels will be granted to children by family! Please include the names of all the students whom the addresses are from. Based on the number of addresses submitted (10, 15, 25), each student will receive prizes.

THANK YOU FOR YOUR SUPPORT!

Questions? Contact Amanda Ferguson at ptf@ecawaco.com or Taylor Marburger at taylor.marburger@ecawaco.com.